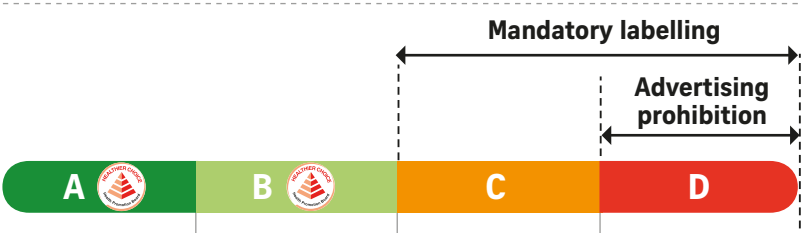


Nutri-Grade labelling scheme kicks in end-2022



STEP 1: FREE SUGAR (GRAMS PER 100ML)

Drinks fall into specific grades based on free sugar level

≤1 and no sweetener	>1 to 5	>5 to 10	>10
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STEP 2: SATURATED FAT* (GRAMS PER 100ML)

Saturated fat thresholds are layered on

≤0.7	≤1.2	≤2.8	>2.8
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PROPORTION OF PRODUCTS			
8%	16%	50%	26%

PROPORTION OF SALES			
18%	11%	51%	20%

EXAMPLES			
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- | | | | |
|---|---|---|--|
| <ul style="list-style-type: none"> Water Unsweetened teas Skimmed milk Unsweetened plant-based milk | <ul style="list-style-type: none"> Low-fat milk Diet drinks Low sugar and fat 3-in-1 beverages | <ul style="list-style-type: none"> Full-fat milk Flavoured milk 3-in-1 beverages | <ul style="list-style-type: none"> Soft drinks Energy drinks 100% juices Juice drinks High fat 3-in-1 beverages |
|---|---|---|--|

Example 1

250ml drink with no sugar and no saturated fat

■ 0g/100ml sugar (no sweeteners)

■ 0g/100ml saturated fat



Example 2

250ml drink with no sugar, but contains sweeteners

■ 0g/100ml sugar (with sweeteners)

■ 0g/100ml saturated fat



Example 3

250ml lower sugar drink that has medium saturated fat

■ 4g/100ml sugar

■ 1.5g/100ml saturated fat



Example 4

100ml higher sugar drink that has no saturated fat

■ 12g/100ml sugar

■ 0g/100ml saturated fat



*Saturated fat will result in 'downgrading' only if thresholds are exceeded. No improvement of grade is allowed.

NOTE: The label design may be subject to changes.