**1989 (2014)**

**EDITION 1989**

**WE NEVER OUT OF STYLE**

**Big Apple look** Swift makes significant life changes in the 1989 era, including chopping off her locks in favour of a short bob and moving from Nashville to New York City.

**Not camera-shy** Her short hair and snowbunesses become a fixture of her new period, during this time.

**Retro Filter** The original album art emulates the 1980s aesthetic to incorporate seashore beaches and the colour blue.

**Bliss’s clue** The Taylor's Version re-recording reinstates the 1989 aesthetic to incorporate seashore beaches and the colour blue.

**September to October 2014**

Swift’s Collaberation with Debussy reaches new heights with 1989. She hand-picks her most loyal tunes to afford her 1989 era six-sheet. These top-secret listening parties take place at her various homes in the United States and London, Britain. Swift bakes cookies for these parties and takes Polaroid photos with each attendee.

**November 2014**

Swift pulls almost all of the music from streaming service Spotify, which is all that is left to Safe & Sound, her contribution to The Hunger Games (2012) movie soundtrack. Steamwave has been striking the numbers of paid album sales, she notes in an interview with Time magazine.

In November, she attends a concert by British pop-rock band The 1975 in Los Angeles. It is reportedly when she first meets her future fiancé Matty Healy, then 25, the band’s frontman.

**February 2015**

Swift appears on the cover of Vogue with her bestie, American model Karlie Kloss (right). Also in February, Swift meets Scottish DJ Calvin Harris, then 25, at the Elle Style Awards.

**April to May 2015**

In April, Swift and Harris become “Instagram official”.

In May, she drops the Bad Blood music video (above), featuring most of her Pop squad, including director Lana Dumham, singer-actress Selena Gomez, and model Kim and Iggy Hadid.

**2015 to 2016**

Over this period, Swift becomes known as much for her music as for her clique of famous female friends. They often show up during her frequent ‘Pop’ weeks in New York City, – sheet, casual strolls around town while decked out in stylish outfits. They are also fixtures at her 1989 World Tour concerts, though they do not make an appearance during her two Singapore Indoor Stadium gigs in November 2015, which marked her third time performing here.

**November 2015:**

Swift Takes the 1989 World Tour to Singapore

Swift becomes known as much for her music as for her close connections with famous female friends. They often show up during her frequent ‘Pop’ weeks in New York City, – sheet, casual strolls around town while decked out in stylish outfits. They are also fixtures at her 1989 World Tour concerts, though they do not make an appearance during her two Singapore Indoor Stadium gigs in November 2015, which marked her third time performing here.

**Assemblage your own poster**

**February 2016**

X American rapper Kanye West (left) wins, with his then-wife Kim Kardahshan, release their song “Famous.” Swift is convinced it’s an “I feel like me and Taylor (Swift) might still have sex.”

**June to July 2016**

By June, Swift and Harris are call it quits, Swift and Hiddleston are seen kissing and holding hands near her Rhode Island home.

So begins the whirlwind HiddleSwift romance that takes them to Italy, England, and Australia over the ensuing summer. He is also in attendance at her Independence Day soiree at her Rhode Island home on July 4. Hiddleston is seen wearing an “I Heart T.S.” singlet (left) while frolicking on Swift’s beach.

**July 2016**

X In mid-July, American realty TV star Kim Kardashian – then married to West – posts a tweet that breaks the Internet: “Yeah, it’s not National Snake Day! ???? They have holidays for everybody. I mean everything these days,” she writes, adding snake emojis.

Concurrently, on Snapchat, she shares a video of West’s phone call with Swift. The footage seems to show Swift thinking West for giving her a ‘head-up’, presumably about his song “Famous” name-dropping her.

The #KimExposedTaylorParty quickly trends on Twitter, with Swift as Swift furiously disavows Kardashian’s version of events. “I would very much like to be excluded from this narrative,” she says in her counter post.

**September 2016**

In two years of a dizzy world tour, pop walks, and Pop Squad sightings, Swift makes a sudden disappearance from the public eye.

The HiddleSwift ring comes to an equally sudden end. Unbeknownst to the world, Swift begins a new romance with Alwyn, then 25.

**January 2017**

Swift’s career wins new heights with 1989. She hand-picks her most loyal tunes to afford her 1989 era six-sheet. These top-secret listening parties take place at her various homes in the United States and London, Britain. Swift bakes cookies for these parties and takes Polaroid photos with each attendee.

Swift’s producing partners on 1989 are a who’s who of the pop world: Max Martin (Backstreet Boys, Britney Spears), Ryan Tedder of OneRepublic (DreamWorks, Lorde, Lana Del Rey) and Jack Antonoff (Lorde, Lana Del Rey).

The accompanying concert tour, The 1989 World Tour, is the highest-grossing of 2015. It frequently makes headlines, thanks to the stars who show up as each night’s special guest, such as Nicki Minaj of The Rolling Stones and Anna Lavigne.

A Taylor’s Version re-recording of 1989 is released in October 2023.

**February 2016**

Swift Takes the 1989 World Tour to Singapore

Swift becomes known as much for her music as for her close connections with famous female friends. They often show up during her frequent ‘Pop’ weeks in New York City, – sheet, casual strolls around town while decked out in stylish outfits. They are also fixtures at her 1989 World Tour concerts, though they do not make an appearance during her two Singapore Indoor Stadium gigs in November 2015, which marked her third time performing here.