AIG home contents insurance survey

The AIG survey shows that about half of respondents say they would struggle financially to rebuild their homes in the event of fire, flood or major damage. It is also alarming that three in four home owners incorrectly believe that mortgage or fire insurance covers loss or damage to home items due to fire, water damage or accidents. This type of policy typically covers the main property structure in case of a fire.

† 1,205

Singaporeans or permanent residents

18.55

Who are home owners, co-owners or tenants





Half of home owners are ill-prepared if they had to rebuild their homes

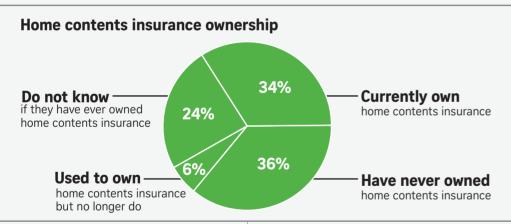


Two-thirds believe they would need to downgrade from their current living standards





And a quarter of those believe they would face difficulties doing so



Misperceptions of home contents insurance

Believe mortgage or fire insurance will cover loss of home items due to fire, water damage or accidents

Did not know home contents insurance covered their

32% Did not know rental properties can be covered

Top 10 items Singaporean home owners want to protect

- Jewellery
- 2. Computers and laptops
- 3. Furniture and furnishings
- 4. Air-conditioners
- 5. Audio and visual equipment
- 6. Domestic appliances
- 7. Floor coverage
- 8. Wardrobe contents
- 9. Cameras
- 10. Watches

Home contents insurance (AIG's claims data)

Theft **Water damage**

Fire damage

\$1,500

Average cost of claim last year

Highest amount claimed for fire damage

Source: AIG GRAPHICS ADAPTED FROM AIG