

How Lewis Hamilton is overtaking

rivals on and off the track



OFF THE TRACK

55

RANKING ON FORBES

\$39M

ANNUAL INCOME

\$36M

SALARY/WINNINGS

\$3M

ENDORSEMENTS

NET WORTH

2015 SEASON

- 7 WINS
- 11 POLES
- 11 PODIUMS
- 12 RACES

CAREER

- 40 WINS (2007-)
- 49 POLES
- 81 PODIUMS
- 2 WORLD TITLES

Michael Schumacher

- 91 WINS (1991-2006, 2010-2012)
- 68 POLES
- 155 PODIUMS
- 7 WORLD TITLES

Ayrton Senna

- 41 WINS (1984-1994)
- 65 POLES
- 80 PODIUMS
- 3 WORLD TITLES



SOCIAL MEDIA



TWITTER FOLLOWERS

- 2.95M LEWIS HAMILTON
- 2.29M Fernando Alonso
- 1.05M Nico Rosberg
- 746K Felipe Massa
- 556K Daniel Ricciardo

INSTAGRAM FOLLOWERS

- 1.7M LEWIS HAMILTON
- 578K Felipe Massa
- 320K Nico Rosberg
- 133K Fernando Alonso
- 110K Daniel Ricciardo

- Michael Schumacher \$800M
- LEWIS HAMILTON \$280M
- Kimi Raikkonen \$200M
- Jenson Button \$105M
- Sebastian Vettel \$55M