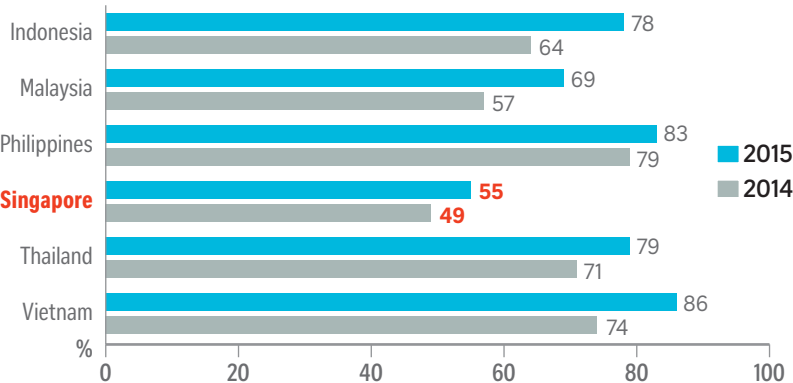


How many would pay more for sustainable products and services?



Source: NIELSEN GLOBAL CORPORATE SUSTAINABILITY REPORT, 2015 ST GRAPHICS