

# Popular loyalty programmes

## 1. CapitaStar – A multi-mall cardless rewards programme by CapitaLand Mall Asia

### How to apply

Sign up via:

- Self-service kiosks at participating CapitaLand Malls.
- Website ([www.capitastar.com.sg](http://www.capitastar.com.sg)).
- CapitaStar mobile app (available in App Store and Google Play).



### Highlights

- Shop at any of the 15 CapitaLand Malls and retain your receipts (minimum \$20 a receipt) to earn Star\$ (\$1 = 5 Star\$).
- Redeem CapitaVouchers with your Star\$ at the customer service/concierge counters of participating CapitaLand Malls, excluding Clarke Quay (5,000 Star\$ = \$5 CapitaVoucher).

## 2. Metro Card

### How to apply

Spend \$300 within three months to qualify. Shoppers can apply for the card at any outlet.

### Highlights

- A 10 per cent discount all year round and exclusive previews and promotions. Spend \$5,000 in 12 months to become an Elite cardholder.
- Metro Elite cardholders get more deals, such as complimentary delivery service, free parking at Paragon mall and The Centrepoint, access to a priority queue and a complimentary umbrella on rainy days.



## 3. OG Member Privilege Card

### How to apply

Shoppers can join only during the OG Anniversary Sale with a minimum same-day purchase of \$75.

### Highlights

- A 10 per cent rebate on non-discounted merchandise, access to exclusive promotions, invitations to special sales previews.
- Members can also redeem merchandise with accumulated points together with a small cash top-up.



## 4. Robinsons – OCBC Robinsons Group Visa card

### How to apply

Go to [robinsons.com.sg/members](http://robinsons.com.sg/members) or any OCBC outlet.

### Highlights

- Receive a 25 per cent Robinsons bonus discount letter when you spend at least \$500 at Robinsons and/or Marks & Spencer.
- Earn up to 10 per cent cash rebates at Robinsons and/or Marks & Spencer.
- Complimentary parking at malls where Robinsons and/or Marks & Spencer stores are located.



## 5. Sephora Beauty Pass

### How to apply

Sign up for free at any Sephora outlet or at [Sephora.sg](http://Sephora.sg) with any purchase.

### Highlights

- Members get a \$10 birthday month reward (online only).
- One complimentary Benefit Brow service (in-store only).
- Receive exclusive promotions and earn points to redeem rewards (every \$1 spent = 1 point).



## 6. Takashimaya – DBS Takashimaya cards and Cash Smart card



### How to apply

Go to [www.takashimaya.com.sg/takashimaya-cards](http://www.takashimaya.com.sg/takashimaya-cards).

### Highlights

- Receive up to 6 per cent rebates in vouchers.
- Complimentary \$6 carpark privileges with minimum \$250 spent for credit cards and additional 10 per cent off during selected sales events.
- Receive first-hand information and exclusive invites to sales previews and special events.

## 7. Tangs membership

### How to apply

Sign up at [www.tangs.com/Content/membership](http://www.tangs.com/Content/membership). Once \$80 is spent in a single receipt, get upgraded to a Classic membership, which includes a 6 per cent rebate and exclusive treats.

### Highlights

- A 6 per cent rebate on every \$10 spent at Tangs at Tang Plaza, Tangs VivoCity, Tangs.com and Island Cafe.
- Invitation to 12 per cent rebate days and exclusive events, birthday treats, complimentary basic alterations and free local delivery with a minimum spend of \$200 at Tangs at Tang Plaza and Tangs VivoCity and \$100 at Tangs.com.



## 8. Watsons membership

### How to apply

Lifetime membership costs \$5. Cards can be bought at Watsons outlets or online at [www.watsons.com.sg](http://www.watsons.com.sg).

### Highlights

- Accumulate points to redeem future purchases.
- Receive invitations to exclusive sales and promotions.



## 9. wt+ – A multi-label rewards programme for Wing Tai Retail brands

### How to apply

Sign up at [wingtaietail.com.sg](http://wingtaietail.com.sg).

### Highlights

- Accumulate points to redeem future purchases.
- Shoppers who spend \$300 at any wt+ brand within 12 months will be upgraded from silver to gold.
- Gold members receive 10 per cent off all regular-priced merchandise.



## 10. Etude House membership

### How to apply

Customers become a Pink member (first tier) with any purchase at Etude House. Subsequent tiers can be achieved by spending up to \$80 or \$500 within a calendar year.

### Highlights

- Up to 30 per cent discount during sales and birthday perks such as make-up classes and nail grooming workshops.
- Accumulate points to redeem free full-sized products.

