Popular loyalty programmes

1. CapitaStar – A multi-mall cardless rewards programme by **CapitaLand Mall Asia**

How to apply

Sign up via: Self-service kiosks at participating CapitaLand Malls.



Highlights

Shop at any of the 15 CapitaLand Malls and retain your receipts

- (minimum \$20 a receipt) to earn Star\$ (\$1 = 5 Star\$).
- Redeem CapitaVouchers with your Star\$ at the customer service/

concierge counters of participating CapitaLand Malls, excluding Clarke Quay (5,000 Star\$ = \$5 CapitaVoucher).

2. Metro Card

How to apply

Hiahliahts

Spend \$300 within three months to qualify. Shoppers can apply for the card at any outlet.



- A 10 per cent discount all year round and exclusive previews and promotions. Spend
- \$5.000 in 12 months to become an Elite cardholder.
- Metro Elite cardholders get more deals, such as complimentary delivery service, free parking at Paragon mall and The Centrepoint, access to a priority queue and a complimentary umbrella on rainy days.

3. OG Member Privilege Card

How to apply

Shoppers can join only during the OG Anniversary Sale with a minimum same-day purchase of \$75.



Highliahts A 10 per cent rebate on non-discounted merchandise, access to exclusive

promotions, invitations to special sales previews.

 Members can also redeem merchandise with accumulated points together with a small cash top-up.

4. Robinsons – OCBC Robinsons Group Visa card

How to apply

Go to robinsons.com.sg/members or any OCBC outlet.

Highlights

- Receive a 25 per cent Robinsons bonus discount letter when you spend at least
- \$500 at Robinsons and/or Marks & Spencer. Earn up to 10 per cent cash rebates at
- Robinsons and/or Marks & Spencer.

 Complimentary parking at malls where Robinsons and/or Marks & Spencer stores are located.

5. Sephora Beauty Pass

How to apply

Sign up for free at any Sephora outlet or at Sephora.sg with any purchase.

Hiahliahts

- Members get a \$10 birthday month reward (online only).
- One complimentary Benefit Brow service (in-store only).

 Receive exclusive promotions and earn points to redeem rewards (every \$1 spent = 1 point).

6. Takashimaya - DBS Takashimaya cards and Cash Smart card



How to apply

Go to www.takashimaya.com.sg/takashimaya-cards.

Highlights

- Receive up to 6 per cent rebates in vouchers.
- Complimentary \$6 carpark privileges with minimum \$250 spent for
- credit cards and additional 10 per cent off during selected sales events.
- Receive first-hand information and exclusive invites to sales previews and special events.

7. Tangs membership

How to apply

Sign up at www.tangs.com/Content/membership. Once \$80 is spent in a single receipt, get upgraded to a Classic membership, which includes a 6 per cent rebate and exclusive treats.

Highlights

• A 6 per cent rebate on every \$10 spent at Tangs at Tang Plaza, Tangs VivoCity, Tangs.com and Island Cafe.

Invitation to 12 per cent rebate days and

exclusive events, birthday treats, complimentary basic alterations and free local delivery with a minimum spend of \$200 at Tangs at Tang Plaza and Tangs VivoCity and \$100 at Tangs.com.

8. Watsons membership

How to apply

Lifetime membership costs \$5. Cards can be bought at Watsons outlets or online at www.watsons.com.sg.

Highlights

- Accumulate points to redeem future
- purchases.
- Receive invitations to exclusive sales and promotions.

9. wt+ - A multi-label rewards programme for Wing Tai **Retail brands**

How to apply

Sign up at wingtairetail.com.sg.

Highlights

 Accumulate points to redeem future purchases.

Shoppers who spend \$300 at any wt+

brand within 12 months will be upgraded from silver to gold.

Gold members receive 10 per cent off all regular-priced merchandise.

10. Etude House membership

How to apply

Customers become a Pink member (first tier) with any purchase at Etude House. Subsequent tiers can be achieved by spending up to \$80 or \$500 within a calendar year.

Highlights

• Up to 30 per cent discount during sales and birthday perks such as make-up classes and nail grooming workshops.

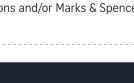
 Accumulate points to redeem free full-sized products.





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