How valuable are top 10?

Frasers Centrepoint

Genting Singapore

ComfortDelGro

9

10

Rank	Name	Brand value (S\$ million)	Brand rating
1	DBS	7,365	AAA-
2	OCBC Bank	4,966	AAA-
3	UOB	4,933	AA+
4	Wilmar	3,862	A+
5	Singtel	3,578	AA
6	Singapore Airlines	2,225	AAA-
7	Great Eastern	2,066	A+

1.502

1,472

1.367

Source: BRAND FINANCE STRAITS TIMES GRAPHICS

Α+

AA-

A+