## Attitudes to charity in Singapore

## CAUSES CLOSEST TO PEOPLE'S HEART

Singaporeans
Asia Pacific

| Children's health/education fund | $24.4 \%$ | $37.8 \%$ |
| :--- | :--- | :--- |
| Serious illness fund | $22.5 \%$ | - |
| Local natural disaster relief efforts | - | $33.7 \%$ |
| Poverty/starvation alleviation fund | $22.5 \%$ | $32.1 \%$ |

Note: The Singapore survey polled a total of 500 respondents aged 18 to 64

8,738 people in the Asia-Pacific countries and territories were polled

## CONTRIBUTIONS TO SOCIETY IN SINGAPORE

Are you contributing to a charity this year?
Percentage of people who said yes


2015


2016
54.6

Amount contributed to charity

|  | (Per cent) <br> $\mathbf{2 0 1 6}$ |  |
| :--- | :--- | :--- |
| 2015 |  |  |

Amount comfortable giving/ donating each year

|  | ${ }_{2016}^{\text {(Per cent) }}$ |  |
| :---: | :---: | :---: |
| Less than US\$50 | 40.7 | 39 |
| US\$50 - US\$100 | 28.7 | 26 |
| US\$101- US\$200 | 13.5 | 14 |
| US\$201-US\$500 | 8.4 | 11.6 |
| More than US\$500 | 8.7 | 9.3 |

Source: MASTERCARD STRAITS TIMES GRAPHICS

