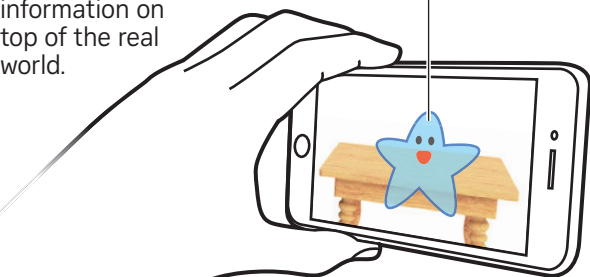


Is this the real life?

The three forms of reality exist on different points of a spectrum. At one end is augmented reality, which is the closest to our physical world. At the other end is virtual reality, which immerses us in a digital, computer-generated world. Mixed reality lies between the two.

Augmented reality

Augmented reality adds digital information on top of the real world.

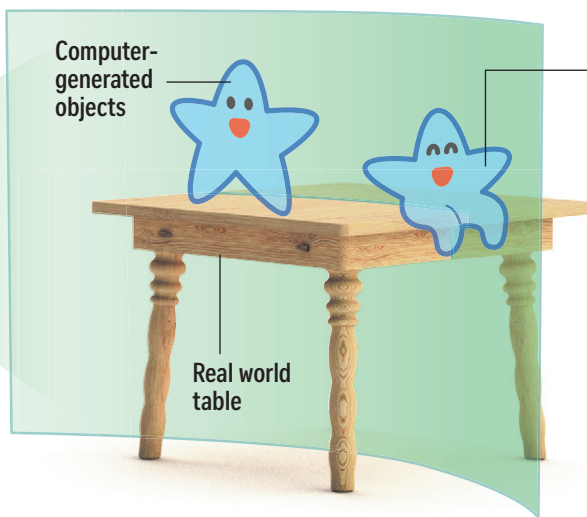


For instance, the Pokemon Go mobile game superimposes an animated character in a live view of the real world that's being recorded by the phone's camera.



Mixed reality

Mixed reality blends the physical world with the digital world



Unlike in augmented reality, these digital objects are anchored to, and are able to interact with, the real world.

Virtual reality

Virtual reality puts users in an immersive, entirely digital world

Thanks to headsets that fill their vision and positional audio, users can become oblivious to their real physical surroundings.

They can interact with the world using handheld controllers.

