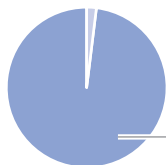
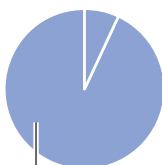


National music consumption survey

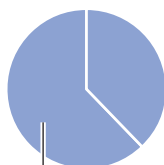
In the past 12 months, music was listened to by...



98% of Singaporeans



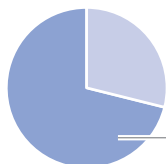
93% listening at least once a week



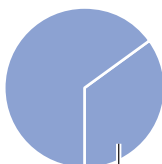
62% listening daily

Singaporean music

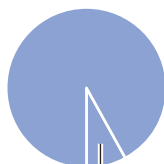
Defined as any genre of music composed or performed by musicians who are Singapore citizens or permanent residents.



71% of Singaporeans

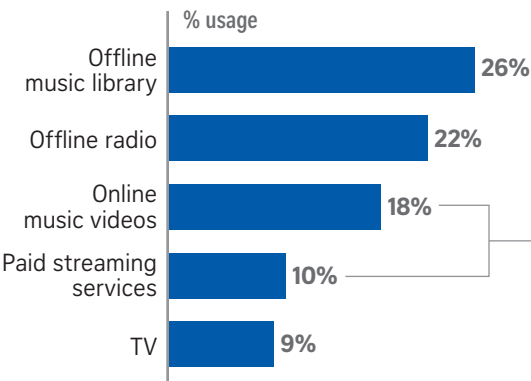


35% listening at least once a week



8% listening daily

Top five ways to access music



Most used online platforms to access music

