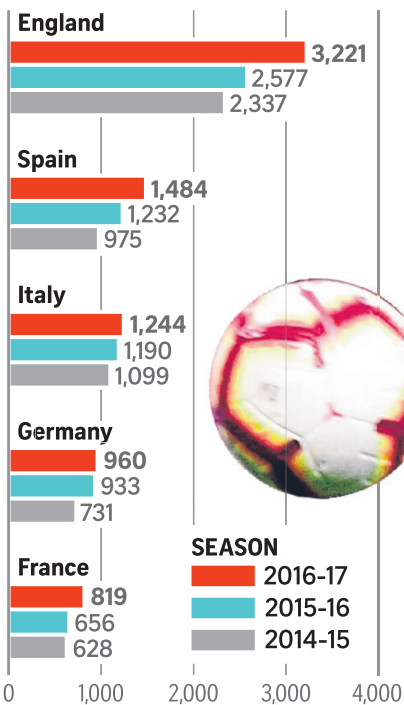
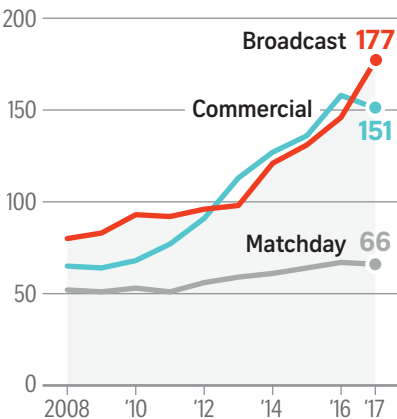


# Earning the big bucks

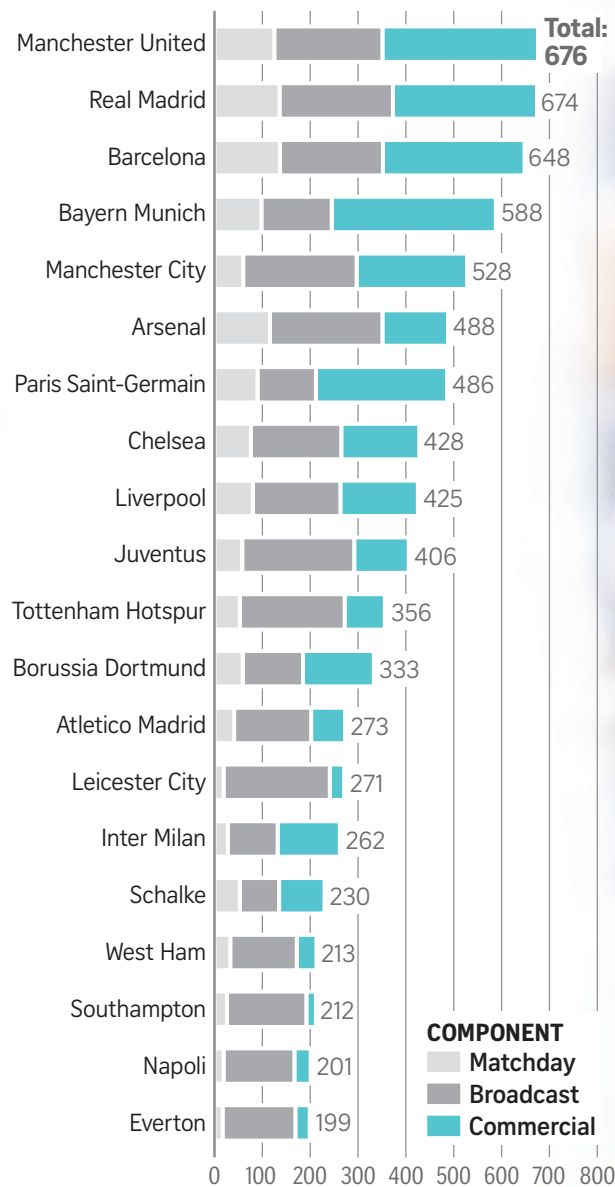
## BROADCASTING REVENUE OF BIG FIVE EUROPEAN LEAGUES (€M)



## GROWTH TRENDS OF CLUBS' REVENUE STREAMS (€M)



## REVENUE COMPOSITION OF EUROPE'S TOP 20 RICHEST CLUBS IN 2017 (€M)



NOTE: €1= \$1.59

Sources: ANNUAL REVIEW OF FOOTBALL FINANCE 2018, DELOITTE FOOTBALL MONEY LEAGUE

PHOTO: AFP STRAITS TIMES GRAPHICS

