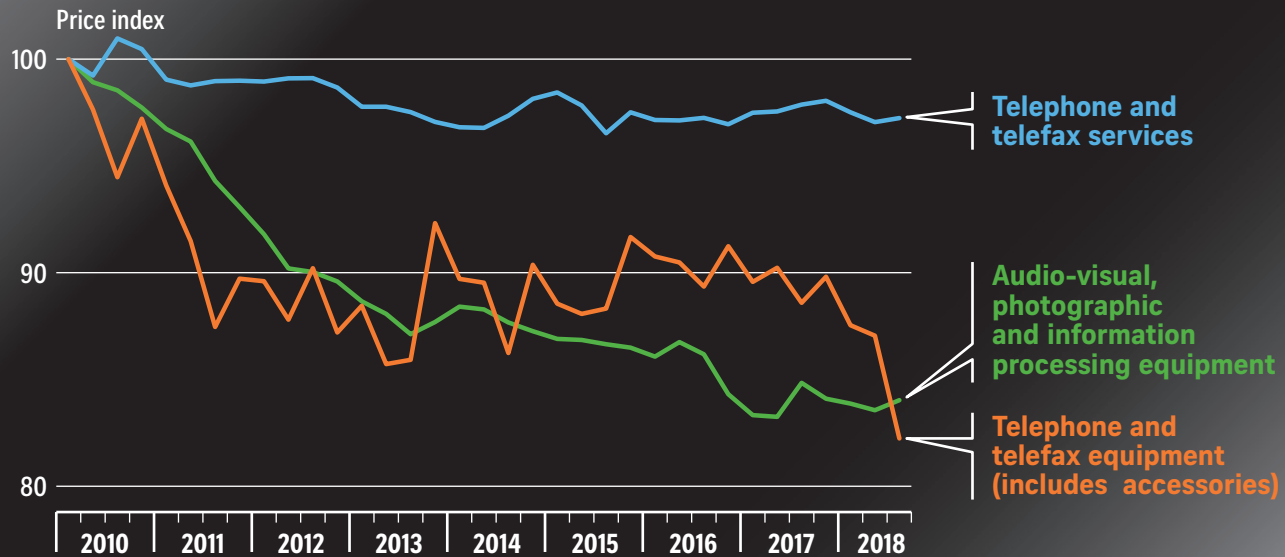


# Prices fall as technology advances

Consumer electronic goods, such as audio-visual products, cameras and television sets, as well as IT equipment like personal computers and software, have become cheaper in Singapore over the years. Some reasons include higher productivity and changing consumer behaviour.



NOTE: The price level in the first quarter of 2010 serves as the baseline, which is numbered 100 on the index. A figure below 100 is considered to be under the average price level.

