

Top 5 industries for feedback last year

Rank	Industry	Number of cases	Percentage of total feedback (%)
1	Beauty (includes hair and slimming)	19	8.7
2	Restaurants	18	8.2
3	Food and beverage	15	6.8
4	Electrical and electronics	14	6.4
5	Telecommunications	14	6.4

Total number of cases of feedback received in 2018: 218

The feedback includes requests for advertising advice and complaints that are either consumer to business or business to business in nature.

Source: ADVERTISING STANDARDS AUTHORITY OF SINGAPORE
STRAITS TIMES GRAPHICS