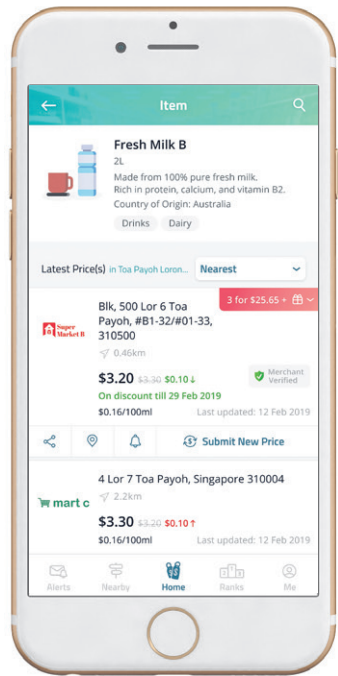
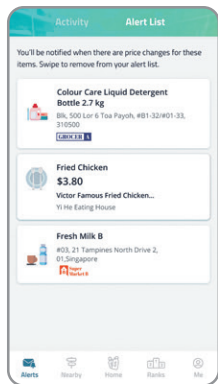


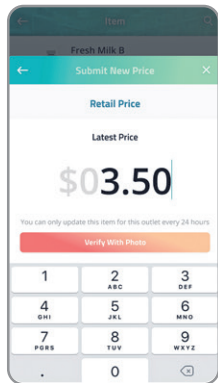
# How the Price Kaki app works



Consumers can search for specific brands of commonly purchased groceries to compare prices at nearby participating supermarkets.



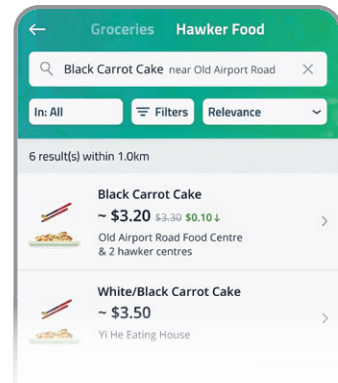
Users can sign up for alerts to track price changes of individual grocery items or hawker dishes.



If a shopper finds a discrepancy in a listed price or promotion, he can submit the new in-store price, which will be updated in the app after verification.



The app's most frequent contributors will receive periodic rewards such as grocery and transport vouchers.



Consumers can use the app to look up nearby supermarkets and hawker centres, or search by dish to find the closest stalls to get their fix.