

Nutri-Grade label



STEP 1: FREE SUGAR (GRAMS PER 100ML)

Drinks fall into specific grades based on free sugar level

≤1 and no sweetener	>1 to 5	>5 to 10	>10
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STEP 2: SATURATED FAT* (GRAMS PER 100ML)

Saturated fat thresholds are layered on

≤0.7	≤1.2	≤2.8	>2.8
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PROPORTION OF PRODUCTS			
8%	16%	50%	26%

PROPORTION OF SALES			
18%	11%	51%	20%

EXAMPLES			
<ul style="list-style-type: none"> Water Unsweetened teas Skimmed milk Unsweetened plant-based milk 	<ul style="list-style-type: none"> Low-fat milk Diet drinks Low sugar and fat 3-in-1 beverages 	<ul style="list-style-type: none"> Full-fat milk Flavoured milk 3-in-1 beverages 	<ul style="list-style-type: none"> Soft drinks Energy drinks 100% juices Juice drinks High fat 3-in-1 beverages

<p>Example 1 250ml drink with no sugar and no saturated fat</p> <ul style="list-style-type: none"> 0g/100ml sugar (no sweeteners) 0g/100ml saturated fat 	<p>Example 2 250ml drink with no sugar, but contains sweeteners</p> <ul style="list-style-type: none"> 0g/100ml sugar (with sweeteners) 0g/100ml saturated fat 	<p>Example 3 250ml lower sugar drink that has medium saturated fat</p> <ul style="list-style-type: none"> 4g/100ml sugar 1.5g/100ml saturated fat 	<p>Example 4 100ml higher sugar drink that has no saturated fat</p> <ul style="list-style-type: none"> 12g/100ml sugar 0g/100ml saturated fat
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<p>NUTRI-GRADE</p>	<p>NUTRI-GRADE</p>	<p>NUTRI-GRADE</p>	<p>NUTRI-GRADE</p>
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*Saturated fat will result in 'downgrading' only if thresholds are exceeded. No improvement of grade is allowed.

NOTE: The label design may be subject to changes.