Do Singaporeans buy from reduced-to-clear sections while grocery shopping?

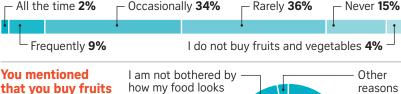
How often do you buy fruits and vegetables from the reduced-to-clear sections at supermarkets?

on the outside

12%

To reduce

food waste



what is the main reason? 18%

Buy exactly what I need 72%

and vegetables

reduced-to-clear sections at

supermarkets.

from the

When I do grocery shopping, I always:

Buy more than what I need 25%

Buy less than what I need 3%

NOTE: Figures may not add up to 100% due to rounding.

rounding. Source: MILIEU INSIGHT SUNDAY TIMES GRAPHICS

I do not shop for groceries 1%

3%

To save

monev

66%