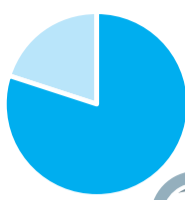
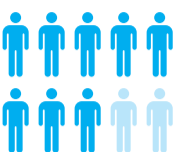


Parenting in the age of social media

A poll of about 600 parents showed that children in Singapore are immersed in the social media world at an ever-younger age. Parents are worried, but many are stuck trying to deal with the challenge. Here are some key findings.

AT A GLANCE



About a third of parents with children aged seven to 12 said they had Instagram accounts



Nearly half of parents with secondary school children fear that setting limits on social media use could affect their relationship



DEVICES USED DAILY BY CHILDREN (%)

	Overall	Aged 7 to 9	Aged 10 to 12	Aged 13 to 16
Smartphone	84	67	85	98
Personal laptop	32	13	30	51
Family laptop	36	44	37	27
Tablet/iPad	52	65	51	40
Others	5	7	5	5

AGE WHEN THEY STARTED USING SOCIAL MEDIA (%)

	Overall	Aged 7 to 9	Aged 10 to 12	Aged 13 to 16
3 years old or below	9	17	6	4
4-6 years old	25	42	24	11
7-9 years old	39	41	46	31
10-12 years old	22	0	24	40
13-16 years old	5	0	0	14

TYPES OF PLATFORMS CHILDREN USE (%)

	Overall	Aged 7 to 9	Aged 10 to 12	Aged 13 to 16
Instagram	50	25	46	78
Facebook	52	41	48	65
Twitter	14	6	11	23
WhatsApp	72	43	76	94
Telegram	18	11	13	28
Snapchat	13	5	13	21
TikTok	36	22	38	46
YouTube	65	58	62	75
Tumblr	2	1	2	3
Others	9	14	8	6

NOTE: This question was posed to parents who reported that they knew some or all of the social media accounts their children have.

TIME SPENT ON SOCIAL MEDIA (%)

	Overall	Aged 7 to 9	Aged 10 to 12	Aged 13 to 16
Under 1 hour	24	43	25	4
1-2 hours	29	31	37	20
2-4 hours	26	15	25	38
4-6 hours	10	5	5	20
More than 6 hours/ Outside of school and besides sleeping, he or she is on social media all the time	7	3	5	11
I don't know	4	3	3	7

TYPES OF ONLINE HARASSMENT (%)

	Overall	Aged 7 to 9	Aged 10 to 12	Aged 13 to 16
Cyber bullying	79	86	93	63
Sexual grooming	30	43	21	26
Sexual harassment	45	43	57	37
Others	15	7	7	26

NOTE: This question was posed only to parents who reported that their children had faced online harassment. The poll is subject to a margin of error that is comparable with other research surveys.

Source: MILIEU INSIGHT STRAITS TIMES GRAPHICS