

Impact of digitalisation on Singapore SMEs



3 in 5 SMEs

that have digitalised said they are expecting revenue to grow this year, compared with just 32 per cent of SMEs among non-digital adopters.



7 in 10 SMEs

that have adopted digital tools also feel more prepared for a post-Covid-19 business recovery, compared with four in 10 SMEs among those that have not yet digitalised their business.



2 in 5 SMEs

that had implemented digitalisation initiatives last year experienced stronger revenue growth than non-adopters.

Source: UNITED OVERSEAS BANK
STRAITS TIMES GRAPHICS